

# INTEGRATED RURAL ARTISANS DEVELOPMENT ORGANISATION



## ANNUAL ACTIVITY REPORT FOR THE YEAR 2018-2019

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**REGISTERED OFFICE:-**

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**FOCUS GROUP DISCUSSION FOR SHG AT SIPAJHAR CRAFT CLUSTER UNDER  
AMBEDKAR HASTASHILPA VIKASH YOJANA (AHVY) :**

The Focus Group Discussion for Self Help Group Leaders was held at Samala village with all leaders of SHGs on 4th August, 2018. The meeting was attended by 80 participants of the 35 SHGs, mainly the President and Secretary of each SHG. The members present in the meeting are Sri Banajit Talukdar, Chairperson, IRADO, Sri Monika Kardong, Executive Member, IRADO, Sri Bobby Pinky Dhekial, Cluster Manager, Sipajhar Cluster, Sri Pabitra Das & Sri Jalita Das, Local Volunteer.

**LIST OF RESOURCE PERSON / INVITEES / OFFICERS:**

Sri Neeralakshmi Palai, Regional Director, (NER), O/o Development Commissioner (Handicrafts), Guwahati, Assam

Sri Pankaj Yadav, (C.T.O), HSC, Gauripur, Dhubri, Assam

Sri Hemanta Talukdar, DICC, Mangaldoi, Darrang, District, Assam

Sri Umesh Chandra Chomuah, Bank Manager, AGVB, Deomarnoi Branch, Darrang District, Assam

Sri Kanak Haloi, Rtd Professor & Head C-GARD, NIRPR-NERC, Guwahati-22, Assam

Sri Chandan Baruah, L.I.C, Mangaldoi Branch

Sri Bhaskar Baruah, Project Officer, E.P.C.H (NER), Guwahati

Sri Ratneswar Saharia, Dainik Janambhumi, Local Correspondent

The basic objective of the meeting was to elaborately discuss about the concept of AHVY Scheme of the office of the D.C.(Handicrafts) and the importance of forming Self Help Groups and empower the artisans through various interventions like Skill Up-gradation Training Programmes, Design & Technical Development Workshops. The meeting mainly focussed on the SHG leader's role and their importance in making the SHG group a successful group in the future.

The Resource person had also narrated the importance of the different Health Insurance as a comprehensive plan, designed to protect the artisans and their family against expenses incurred in case of hospitalization. They explained in details about the various Health Insurance Scheme like Pradhan Mantri Jeevan Bima Yojana, Pradhan Mantri Suraksha Bima Yojana and Atal Pension Yojana.

Sri Banajit Talukdar, Chairperson of the organisation encourages the artisans and expressed to the participants the need to channelize the traditionally inclined activities of the local people to organise themselves for better marketing and production. It thus aims at creating active participation and commitment to achieve in their activities so as to establish as an organized sector with establishing production-cum-training centre of cottage industries for the development and promotion of

traditional handicrafts like Hand Embroidery and Artistic Tribal Textiles etc. especially languishing handicrafts items and to improve designs to meet the present day market demands with a view to provide employment to the unemployed women and youths.industries for the development and promotion of traditional handicrafts like Hand Embroidery and Artistic Tribal Textiles etc. especially languishing handicrafts items and to improve designs to meet the present day market demands with a view to provide employment to the unemployed women and youths.





**AWARENESS PROGRAMME ON CHILD/HUMAN TRAFFICKING, FAMILY PLANNING,  
LEGAL AWARENESS, HEALTH & HYGIENE, ETC. IN THE TEA GARDENS OF  
DIBRUGARH DISTRICT, ASSAM**

The intervention are carried out by the organisation from 1<sup>st</sup> September 2018 for a period of 4 months with specific messages on Education, Nutrition, Health, Sanitation & Hygiene, and other social issues like Alcoholism, Witch-Hunting, Child Labour/Marriage, Child/Human Trafficking, Family Planning, Legal Awareness Among The Tea Tribes' Community sponsored by the Directorate for Welfare Of Tea & Ex-Tea Garden Tribes, Assam, Guwahati-32 in 5 Tea Estates of Dibrugarh District,

- Achabam Tea Estate
- Naharkatia Tea Estate
- Umatara Tea Estate
- Hapjan Parbat Tea Estate
- Tiniali Tea Estate

The objective of the programme are:-

- i. To generate awareness about the ill effects of superstition like witch-hunting and other social evils prevalent among the tea tribes' community.
- ii. To create awareness about the importance of family planning & “small family happy family” concept.
- iii. To sensitize people against child labour, child marriage, child/human trafficking, alcoholism, domestic violence, etc.
- iv. To sensitize people on the importance of education, nutrition, health, sanitation & hygiene related issues.
- v. To generate awareness on legal rights, child rights, issues & rights of women, etc.
- vi. To enhance community participation and public cooperation in all social gatherings with community specific discussions and activities.

**SCHOOL PROGRAMMES**



### STREET PLAY



### COMMUNITY MEETING



### FORMATION OF MOTHER'S GROUP

